

Keep Iowa State Beautiful Committee
Memorial Union, Iowa State University
2229 Lincoln Way
Ames, IA 50011
Contact: Jennifer Garrett
Tel: (515) 294-4354
Email: garrett1@iastate.edu

For Immediate Release

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KEEP IOWA STATE BEAUTIFUL CELEBRATES ONE YEAR

AMES, Iowa — Keep Iowa State Beautiful celebrates its first year of affiliation with Keep Iowa Beautiful this Friday, February 20, 2009 from 11:00 a.m. until 1:00 p.m. with a table display and cookie distribution in the Memorial Union at Iowa State University. Representatives from the committee will be available to discuss the efforts of the group and they will distribute garbage cookies provided by ISU Dining.

The goals of Keep Iowa State Beautiful are to make the campus community more aware of the need to stop littering and to remove litter from university grounds; to help student groups who organize events monitor their trash procedures and thus limit litter; to create teams of people to periodically pick up campus areas; and to collaborate with the Spring VEISHEA Service Day/Stash the Trash event to pick up litter on and off campus.

Jennifer Garrett, coordinator of Leadership and Service in the Memorial Union and chair of the Keep Iowa State Beautiful Committee, discussed the accomplishments of the group's first year. "Through the efforts of Keep Iowa State Beautiful, we have been able to educate students, faculty, and staff about the need to eliminate litter on our campus. We have distributed buttons showing Cy throwing away trash, gave away trash bags in the grass tailgating lots at home football games, and created announcement for Athletics events. We hope to create a positive culture shift toward a litter-free campus."

The Keep Iowa State Beautiful initiative is a collaborative effort between Student Affairs, Facilities Planning and Management, Athletics, the Department of Residence, the Greek community, and student, faculty and staff leaders.

Keep Iowa Beautiful is a non-profit organization affiliated with Keep America Beautiful. Program efforts include litter reduction, public nuisance abatement and beautification programs.

From more information, contact Garrett at 515-294-4354 or via email at garrett1@iastate.edu.

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