

Keep Iowa State Beautiful attends Keep Iowa Beautiful's, First Impressions IV –Annual Symposium "STRETCHING YOUR DOLLARS"

Date/Time: Friday, April 18, 2008

Location: Des Moines Area Community College (DMACC) campus in Newton.

Purpose: An opportunity for community leaders, elected and public officials, and those interested in beautification and growing tourism, chamber and economic development leaders to share ideas and learn "best practices" for community enhancement.



Pictured above: Matt McKenna, CEO of Keep America Beautiful; Les Lawson, Manger Campus Services, Facilities Planning & Management; Sue Mallas, Secretary, Facilities Planning & Management; Jennifer Garrett, Coordinator of Leadership and Service in the Memorial Union; Gerry Schnepf, Executive Director of Keep Iowa Beautiful.