



# ZERO WASTE TEAM

## What is Zero Waste?

It is a lifestyle, philosophy, movement, and solution to reduce consumption, minimize waste, and maximize recycling. It is a process aiming to eliminate rather than manage waste. Not only is zero waste about recycling and diversion from the landfill but it streamlines production and distribution systems to prevent waste from being produced in the first place.

## Who is the Zero Waste Team?

The zero waste team is a volunteer-based group put together by Facilities Planning and Management (FPM) Recycling Services comprised of faculty, staff, and students who are passionate about the university's zero waste efforts.

The team will serve as advocates for the zero waste program across campus to engage peers and colleagues in their respective departments and buildings. They will also help volunteer during athletic events to educate fans.

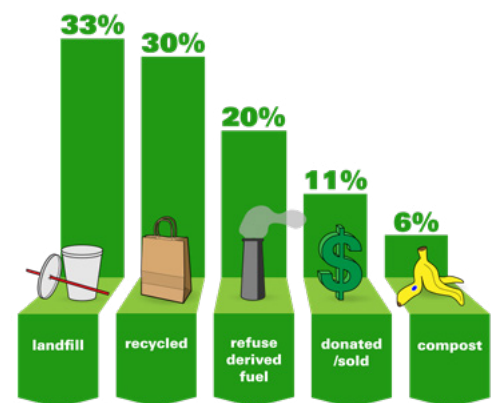
## Why a Zero Waste Team?

The zero waste team plays a key role in supporting the university's zero waste goal of achieving at least 85% diversion from the landfill by year 2025. The team position is strategic in bringing awareness to reduction of waste generation, encouraging reuse of materials as much as possible, and ensuring materials that should be recycled do not end up in the landfill.

For more information about zero waste team members and their responsibilities [visit our recycling website.](#)

**Iowa State University** is on a mission to become a zero waste campus by keeping at least 85% of its waste out of the landfill by 2025. Our approach in managing waste is the promotion of the Reduce, Reuse, Recycle model, which is vital in achieving our goal.

**In the last fiscal year**, campus generated 6,137 tons of waste out of which we diverted 4,112 tons (through recycling, materials donated/sold, composted, and refuse derived fuel) which amounted to 67% of waste diverted from the landfill.



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