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## FOR IMMEDIATE RELEASE

## 2021 America/Iowa Recycles Day

Ames, Iowa – November 15, America Recycles Day, a Keep America Beautiful national initiative, is the only nationally recognized day dedicated to promoting and celebrating recycling in the United States. Each year, thousands of communities across the country participate by promoting environmental citizenship and taking action to increase and improve recycling in America. America Recycles Day is a nationally recognized day dedicated to promoting and celebrating recycling recycling in the

United States.

On November 10, Governor Reynolds signed a proclamation declaring November 15 as **"Iowa Recycles Day"**. The proclamation identified Iowa as a "national leader in implementing innovative policies across industries to ensure a cleaner, greener state for future generations". The proclamation further added that the State is "renewing its commitment to making environmentally conscious changes in our lives so that our children and grandchildren can live that better, cleaner future with the plan to focus on reducing waste, conserve resources, and meet our obligations to our planet and to future generations"

This proclamation will continue to support the university's waste reduction and diversion efforts.

Learn more about America Recycles Day <u>here</u> and find out how you can take personal responsibilities on what you consume, where and how to properly recycle and personal pledge to recycle more and recycle right in your everyday lives.

Visit Recycling Services <u>page</u> for more information on how to support recycling on campus.

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